

ALTERNATIVE GIFTS INTERNATIONAL – MARKET EVALUATION FORM
 TO BE COMPLETED BY MARKET COORDINATOR & VOLUNTEER TEAM
 RETURN WITH YOUR REMITTANCE FORM. MAIL TO: Alternative Gifts International -
 PO Box 3810, Wichita, KS 67201

Form completed by (First & Last Name): _____ Phone: _____

E-mail: _____ Location of Market: _____

Market Date(s): _____ Amount Raised: \$ _____

Estimated number of Market Shoppers? _____

Please evaluate your Alternative Gift Market by rating the following:	Strongly Agree	Agree	Disagree	Strongly Disagree
1. The AGI Market Resource Pack is easy to use and follow.				
2. The AGI website / Square is quick and reliable for processing orders.				
3. AGI Staff are helpful and responsive.				

Please take a few minutes to answer the following questions. Your comments enable AGI to better serve you.

(Use an additional blank sheet of paper to elaborate on any of the responses)

4. What ideas/challenges did shoppers share about the market (IF ANY)? _____

5. What ideas/challenges did volunteers share about the market? _____

6. What new or repeat strategy worked the best to increase market attendance? _____

7. What improvements could your market make for next year? _____

8. Were other congregations/schools invited to work together to participate in your AGM? If yes, how many participated? _____

If no, would you consider inviting other congregations or schools to participate in your market? _____

9. Did non-AGI agencies present their projects in your market? YES NO If Yes, how many? _____

10. Did your market sell products or crafts or other Fair Market resources? YES NO

List other(s): _____

