



2010 AGI CARD DESIGN CONTEST

Alternative Gifts International is a non-profit organization that inspires support for humanitarian and environmental causes. We offer donors the option to designate charitable gifts through carefully selected agencies in the name of their relatives, friends and associates.

CRITERIA FOR SUBMISSION

- Artists of all ages may enter.
- Entries must be received no later than **SATURDAY, APRIL 10, 2010**.
- Artwork may consist of any art medium, but will only be accepted in a digital file. If photography is used, make sure that is professionally edited (color, lighting, etc).
- Artwork should be submitted in one of the following formats: High resolution PDF, JPEG or TIFF formats. Illustrator, Photoshop or InDesign files will also be accepted.
- All submissions **MUST BE ORIGINAL** and authored by the entrant.
- Design must fit on a 5" x 7" card, and can be either horizontal or vertical format.
- A new card design(s) will be chosen to fit into the category of "Interfaith Holiday" (Hanukkah, Christmas, Kwanzaa, etc.) or "Environmental." Visit www.alternativegifts.org to view our current selection of cards.
- Image should not contain any text or copy unless intended to be an element of design (i.e. "Happy Holidays," "Let It Snow," etc). You may give us several suggestions for quotes that would go inside, and a bit of the background/explanation of the design.
- Multiple artists contributing to one design should designate one person to submit the entry.
- Entrants may submit more than one entry, however only one card design will be chosen per artist and only one cash prize will be awarded per artist and winning entry.

SELECTION & NOTIFICATION OF WINNER

A winner will be selected by representatives of AGI. The panel of judges will base their decisions on the following criteria:

- Does the design reflect the purpose and mission of AGI?
- Will the design be desirable to many age levels, backgrounds and religious beliefs?
- Is the design visually appealing and graphically strong?
- Is the design original, and not reminiscent of an existing design?

Winning entrants will be notified by e-mail by **MAY 1, 2010**.

PRIZES & AWARDS

A cash prize of \$150 will be awarded. No substitution of prizes is allowed.

Winners will receive copies of the printed card and AGI's 2010-2011 catalog, *My Shopping List for the World* upon request. The back of the card will contain the artist's name and title of card.

Winning artists and designs will be highlighted in AGI's summer newsletter (mailed with AGI's catalog, *My Shopping List for the World*, in July of 2010) as well as posted on AGI's web site.

RIGHTS & RELEASE

All artwork submitted must be entirely original. The artist agrees to indemnify and hold harmless AGI from and against any damages or losses sustained as a result of any design which is not original.

The artwork and design must be exclusively made for AGI and is not to be submitted to other organizations, galleries or corporations, with the exception of non-winning entries after the close of the contest.

Acceptance of prize constitutes permission to AGI to use the winner's name and/or likeness for purpose of promotion without further compensation. The winning art designs will become the property of AGI.

Artwork may be altered or enhanced for printing on greeting cards, for AGI's Web site or in other promotional materials. AGI reserves the right to change the title of the entry on winning designs.

ARTIST INFORMATION

Name of Artist _____

Address _____ City/State/Zip _____

Email address _____ Phone _____

Title of Entry _____

Name/Location of School (if applicable) _____ Grade _____

ARTIST AGREEMENT & WAIVER OF OWNERSHIP RIGHTS

I guarantee that the art submitted is entirely original. I agree to indemnify and hold harmless AGI from and against any damages or losses sustained as a result of any design which is not original. Furthermore, the art is created solely for AGI and will not be given or sold to another organization.

Acceptance of prize constitutes permission to AGI to use the winner's name and/or likeness for purpose of promotion without further compensation. The winning art design becomes the property of AGI. Artwork may be altered or enhanced for printing on greeting cards, representation on AGI's website or in other promotional materials. AGI reserves the right to change the title of the entry on winning designs.

Artist's Signature _____ Date _____

Signature of Parent or Legal Guardian
(for Artists under 18 years of age) _____